



**Aberdeen**  
Asset management



**COWES  
WEEK**

**2-9 AUGUST 2014**

# **MEDIA GUIDE**



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## WELCOME FROM COWES WEEK LIMITED



Welcome to Aberdeen Asset Management Cowes Week 2014.

We're excited to welcome you to Cowes this year and show-off the fruits of our labour over the last 12 months. We've worked hard to make sure that this year's regatta is the best yet and, as this guide shows, we have a lot going on.

The team is here to try and make your life as simple as possible and we're on standby to support you with story angles, interviews,

getting out on the water, information on entries, and anything else you can think of.

This media guide will hopefully prove to be an invaluable resource for your time with us and of course our website is also geared up to support you. We have a dedicated 'Press Zone' featuring high

resolution images, broadcast-quality VNR's, daily highlights films, and streamed TV coverage with Cowes Live! thanks to support from our title sponsor, Aberdeen Asset Management. A replay of the live TV action will be available after racing has finished each day too. Whether you're in Cowes for the duration of the Week or watching the action unfold remotely, there are plenty of ways to keep in touch with what's happening.

Please don't hesitate to contact me or a member of the media team if you have any questions or specific requirements. Please also share with us any ideas that you may have on how we can support you even better.

Enjoy your time with us!

**Michelle Warner**  
Sales & Marketing Director, Cowes Week Limited

## WELCOME FROM ABERDEEN ASSET MANAGEMENT



On behalf of everyone at Aberdeen Asset Management, I would like to welcome you to this year's regatta. We are delighted to now be in our fourth year of supporting the world's premier sailing event as it goes from strength to strength. Sailing has become a sport with which our clients now associate us and our company values of teamwork, diligence and dedication are displayed by the crews who participate in Cowes Week.

Last year's regatta was hailed by many as one of the "best ever", with entry and visitor numbers up, there really was an infectious buzz around Cowes. We had fantastic feedback from competitors, spectators and the local community, as well as our own employees and guests who experienced the event.

This year we look forward to greeting first-timers to Aberdeen Asset Management Cowes Week and welcoming back familiar faces. Highlights are sure to come from the huge variety of classes, competitors and nationalities represented and we hope that Ladies

Day continues to grow in momentum. As ever, we hope that our long-term commitment to Cowes Week will help to evolve the event for competitors, old and new, by creating value and by delivering a rewarding experience both on and off the water.

The Aberdeen Asset Management Under 25 Trophy is an initiative we are very proud of at Aberdeen, so it was with great pleasure that we have increased our support in 2014 to the first 20 crews to enter the regatta. We hope that by backing young crews in this way it will continue to encourage more young sailors to enter the event and compete for the title.

Finally, I would like to wish you all the best and hope that this year's Aberdeen Asset Management Cowes Week will be enjoyable and memorable for all. Your continued support of the event is hugely appreciated.

Enjoy the action!

Best Wishes

**Martin Gilbert**  
Chief Executive, Aberdeen Asset Management

## THE MEDIA CENTRE

After many years of the Aberdeen Asset Management Cowes Week Media Centre being located in the old sail loft above Tiffins, its new home is situated in what was the old Fastnet Restaurant in the centre of Cowes Yacht Haven. Access is from the High Street (opposite the Day Lewis Chemist).

The newly refurbished building is fully equipped with phones, plug-in broadband, wi-fi, and ISDN and is strictly reserved for bona fide working media and commissioned photographers.

Please contact Mary Scott-Jackson, Media Centre Manager, for further information on the Media Centre facilities.

## MEDIA CENTRE CONTACT NUMBER

Telephone	01983 200459
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## MEDIA CENTRE OPENING TIMES

Friday 1 - Friday 8 August	08:00 - 20:00
Saturday 9 August	08:00 - 18:00

## ACCREDITATION

- Accredited media will be issued with a Media Pass that allows full access throughout the Week to all areas within Cowes Yacht Haven (other than those used for private hospitality).
- The entertainment / bar area is open to all with no access restrictions except for Friday 8 August when a charge will be levied (passes are available for purchase from the Media Centre at a discounted rate).

## MEDIA TEAM

If you would like help arranging interviews, need some more information about the event, or even if you just want to talk through an idea, please contact one of the Event PR team from WSM Communications.

If your enquiry relates to the on-site Media Centre, its facilities, race results information, tracking down interesting entries or for accreditation, please contact Mary Scott-Jackson.



## EVENT PR CONTACTS

### WSM Communications

Ben Cummings 07739 325324

Robin Spring 07799 117778

Phoebe Eaton 07921 385160

aamcowesweekpr@wsmcommunications.com

### Media Centre Manager

Mary Scott-Jackson 07790 770526

mary.scott-jackson@aamcowesweek.co.uk

## PRESS BOAT

- PLEASE NOTE: There will be one press boat available which can accommodate 10 to 12 people per trip.
- Press boat places for journalists and photographers - with confirmed editorial assignments - will be available. Please sign up for specific days on your accreditation form (and please re-confirm when you pick up your media credential onsite in Cowes).
- Please note that signing up for a press boat does not guarantee you a place. However, preference will be given to national press writers and their staff photographers. The remaining slots will be allocated at the discretion of the Media Centre Manager.
- The Press boat is usually scheduled to be out for 1.5 hour slots from 10:00-11:30, 12:00-13:30 and 14:00-15:30. This may be varied at the discretion of the Media Centre Manager.
- Freelance photographers turning up 'on spec' will not be granted spaces on the press boat.

## ONLINE RESOURCES

### THE OFFICIAL EVENT WEBSITE

The official event website has a dedicated Press Zone, so navigating your way around the event online couldn't be easier. Visit [aamcowesweek.co.uk](http://aamcowesweek.co.uk) for a comprehensive insight into Aberdeen Asset Management Cowes Week. Log on during the regatta and you'll have access to a host of live information:

- Live, commentated coverage of the racing with a replay facility at the end of each day
- News from the heart of the regatta brought to you by the Aberdeen Asset Management Cowes Week news team
- Continuously updated results for all 36 classes
- Course information direct from the start line
- Latest weather forecasts
- Photos and video highlights from the action both on and offshore
- High-resolution photo library with all images free for editorial usage
- Broadcast-ready footage and VNRs

The event website and results services are provided courtesy of NGR, Aberdeen Asset Management Cowes Week's technology partner (contact via WSM Communications).

## SOCIAL MEDIA

In addition to the official event website, you can also follow the event on Facebook ([www.facebook.com/cowesweek](http://www.facebook.com/cowesweek)) or @cowes\_week on Twitter and Instagram.

## NEWS

The Aberdeen Asset Management Cowes Week news team reports from the heart of the event throughout each day.

**Sue Pelling** will once again provide the daily news service on the event's official website at [www.aamcowesweek.co.uk](http://www.aamcowesweek.co.uk). Sue will provide a blend of up-to-the-minute racing news, feature items, interviews and informed comment throughout the day, every day, during the regatta.

**Rupert Holmes** will be providing the daily news round-up report, as well as an interim report at lunchtime, providing an insider's overview of the day's racing action. His round-up report is available on the website each day and is circulated around the world each evening to accredited media as well as to all the Aberdeen Asset Management Cowes Week fans who subscribe to receive news updates.

## BROADCASTING

### LIVE ACTION FROM COWES LIVE! AND COWES RADIO (87.7 FM)

This year marks the 29th annual broadcast by Cowes Radio, live from the heart of the regatta. The award winning station - the longest running station of its kind - features daily highlights and tailored packages, as well as a live streaming feed of all the racing commentary.

Each day from 09:30 the radio station joins forces with the streamed online TV coverage of the event, provided by NGR, to present Cowes Live! This kicks-off with a preview of the day ahead, leading into live commentary of the racing provided by Dick Johnson, in amongst the fleets on his commentary RIB, and co-commentator, Channel Five TV's Simon Vigar, at the heart of the race management on the Royal Yacht Squadron platform.

As well as being available in homes and offices around the world via the internet, the audio element of Cowes Live! and Cowes Radio is broadcast across Cowes via a PA system which covers the area from Cowes Parade to the Green, while spectators on the water listening on 87.7FM make use of the commentary, converging on the most exciting parts of the racecourse.

Meanwhile, the TV coverage can be watched on screen through the bars, clubs, pubs throughout Cowes as well as on big screens in the main venues.

Cowes Live! coverage will normally come to a close at around 14:00, handing over to Cowes Radio on the airwaves to conclude the day's racing before continuing the action with music, competitions, special guests, and the eDigitalResearch sponsored results updates.

Cowes Radio also offers free access to modern digital production facilities for accredited visiting radio journalists, as well as some rights to use its production output, send via Glensound ISDN units (APtx and G722), emailed/FTP'd interviews or a live feed or use of ISDN for inserts/drop ins.

Cowes Radio will be on air from Saturday 2 August, 24 hours a day throughout the event.

Contact: Steve Ancsell at Cowes Radio on 07860 446003 or [steve@cowesradio.co.uk](mailto:steve@cowesradio.co.uk).

## VNR'S AND HIGHLIGHTS

Daily Video News Releases (VNR's) as well as highlights for the website and EventTV are provided by Fifteen Productions.

Fifteen Productions offer film crews (on and off the water), on-site editing and a distribution service for daily news feeds. The distribution agency of Fifteen Productions has a proven track record in placing stories on major terrestrial news bulletins worldwide.

The daily VNR, covering the story leads of the day in broadcast-quality, is available for download from the official website (a password is required) but bespoke material is also available to broadcasters if requested in advance.

Contact: Tim Allen, [tim@15productions.co.uk](mailto:tim@15productions.co.uk) (production enquiries) or Fran Mattison, [fran@15productions.co.uk](mailto:fran@15productions.co.uk) (distribution).

## PHOTOGRAPHY

### RICK TOMLINSON

Rick Tomlinson services the event's photographic needs and will be capturing and supplying the shots of the day throughout the event.

Rick is best known for capturing the Southern Ocean at its most treacherous from the decks of various yachts in the Whitbread Round the World Race, and more recently in the Volvo Ocean Race. His enthusiasm for photography began whilst he was boatbuilding and sailing, and it was during his time as a crew on *Drum* in 1985 (then owned by Simon le Bon) that he offered to take photos during the Whitbread Round the World Race. His photos were a huge success and redefined onboard photography with his trademark slow exposure night time shots. Rick's images are available for download from the event online image library displaying the on-water action and shore-side atmosphere. All shots are available to bona fide media for editorial usage - a password is needed in order to download high-res images.

### GETTY IMAGES

On behalf of Aberdeen Asset Management, Getty Images capture and supply the newsworthy shots of the day direct to national newspaper and magazine picture desks around the world.

Getty Images is the world's leading creator and distributor of still imagery, footage and multi-media products and a trusted and renowned supplier of sport-related content to media around the world, which includes Official Photographic Partner to the International Olympics Committee and Authorised Photographic Agency of FIFA. Editorial and commercial content is presented and distributed to the widest relevant media via the industry leading platform of [www.gettyimages.com/sport](http://www.gettyimages.com/sport) and worldwide syndication feeds.

Getty Images has enjoyed a preferred provider relationship with ISAF at the Olympic Games, covering every event and class in the London 2012 regatta.

The very best of the on-water and onshore news and action images will be available from the event website to bona fide media for editorial usage throughout the regatta - a password is needed in order to download high-res images.

# Aberdeen and Sailing

Aberdeen Asset Management's association with sailing stretches around the world. From title sponsorship of the legendary Cowes Week in the UK since 2011 to the Farr 40 Australian Series down under and the Extreme Sailing Series in Singapore.

Sailing has become a sport with which Aberdeen Asset Management's clients associate them and their company values of teamwork, diligence and dedication are displayed by the crews who participate in not just Cowes Week but sailing events around the globe.

With no tangible product to sell, Aberdeen Asset Management sees sponsorship as an opportunity to elevate itself above the competition in a market that Head of Sponsorship, Jill Maxwell, describes as a 'cluttered environment'.

Jill says: *"When sponsoring a sailing event we make sure we are strategic, clever and investing in an event that is hitting our target audience. For example Cowes Week is an event that is popular with people in the City, so it puts our brand in front of our clients, potential clients and even our competitors."*

*"Also, we like to align ourselves with sports that share the ethos of our company. Sailing shows teamwork and dedication and that really fits in with the nature of our business and our company."*

As part of their sponsorship strategy Aberdeen Asset Management engages in properties in which it can get actively involved and make a difference to an event, individual or team. Their involvement as title sponsor of Cowes Week is a practical one, growing the UK's biggest sailing regatta and concentrating on enhancing the event experience for all with a focus on the local and sailing communities.





Last year, Aberdeen Asset Management confirmed their commitment to the Singapore Act of the Extreme Sailing Series until 2015, as Local Event Main Partner and as title sponsor of the local invitational team, Team Aberdeen Singapore.

*"The opportunity to put our own boat into this event was the real clincher for us"* says Aberdeen Asset Management Director of Business Development in Asia, Nicholas Hadow.



*"We are a global investment business, but just like the teams and skippers that take part, we operate in an extremely competitive environment ourselves. Sailing has proven to hit our demographic, sailing is good for us."*

Act one of the 2014 Extreme Sailing Series took place in Marina Bay, against the spectacular backdrop of the City's downtown area from 20th - 23rd February. Team Aberdeen finished 11th in the overall standings which was helped by an outstanding 2nd place during the final race.

With some of the most respected skippers helming state-of-the-art multihulls on demanding courses, the creators of the Extreme Sailing Series have set new standards, both in terms of high level competition and sporting entertainment, something Aberdeen Asset Management is happy to be part of.

The format of the sailing is an important factor for Aberdeen Asset Management – the ability to power content generation, social media feeds and conversations, but of equal importance is the reach of the product.

*"Sailing is a good example where high net worth individuals have a passion for sailing in most markets around the world. That gives you a really good platform to talk to those customers and offer them something original, engaging and exciting,"* says Jill.

To find out more about Aberdeen's capabilities visit: [www.aberdeen-asset.com](http://www.aberdeen-asset.com)

To find out more about Aberdeen's sponsorships visit: [www.aberdeen-asset.com/sponsorship](http://www.aberdeen-asset.com/sponsorship)

## REFLECTING ON THE LAST FIFTY YEARS AND EMBRACING THE NEXT FIFTY WITH COMPETITORS RACING AT ABERDEEN ASSET MANAGEMENT COWES WEEK

This year, Cowes Combined Clubs (CCC) celebrates 50 years of co-ordinated race management at Cowes Week and a number of competitors racing this year also took part in the 1964 regatta (the first year of the formation of CCC). Across the fleet, at least 13 of those entered this year took part in the 1964 regatta. Among these is Peter Nicholson who is a previous chairman of CCC. Commenting on the 1964 regatta, Peter told us:

*"I remember 1964 very well. It was a memorable sailing year for me. I was running Camper and Nicholson's at that time and we had been designing and building some very successful Ocean Racers. The 1963 Fastnet had however been won by Clarion, a Sparkman and Stephens designed class 2 boat owned by Derek Boyer.*



THE XOD FLEET UNDERWAY AT THE 2013 REGATTA

*I wanted to produce a boat to beat Clarion and we designed and built Rocquette which I owned and raced myself. The design worked superbly and we won the Gold Roman Bowl in the Round the Island race about two weeks after launching. We went on to win just about every race in Cowes Week, including the Britannia and New York Yacht Club Challenge cups. The boat attracted a lot of attention and I was made an offer I could not refuse and sold her to David Maw, one of the leading owners of the time. He renamed her Bluejacket and raced her very successfully for a good number of years".*

This year Peter races his XOD, *Sunshine*.

Eric Williams of Williams Shipping also raced in the 1964 regatta and today is very successfully campaigning his Dragon, *Ecstatic*, frequently gracing the top of the leaderboard. Back in 1964, his weapon of

choice was an XOD. Commenting on what keeps him coming back, Eric said:

*"I love it. It's a great sailing obstacle course! It's not just about the racing; you're crossing tides, avoiding ships, missing rocks and keeping clear of everyone else. There's so much to think about and you've never won until you've crossed the finish line. It certainly gets the adrenalin flowing!"*

At the opposite end of the spectrum, organisers are delighted to welcome some new faces to this year's regatta, with at least 45 entrants signing-up for the first time in 2014. *Bugsy 2* is taking part in the Cruiser Class on the final Saturday, providing David and Gill Roberts from West Sussex with their first proper race in their first yacht!

Racing on the final Saturday is now used as an introduction to the regatta for those who want to find out what it's all about while having the chance to win some silverware and enjoying a gentler pace with a later start, for a bargain price of just £30. It's great to see the likes of the Roberts' taking advantage of this opportunity and embracing the challenge.

Commenting on their motivation for signing up to this year's regatta, David said:

*"Having bought our first boat and just about got used to her, we thought it would be great fun to enter her into the final Saturday race, which seemed designed to encourage the likes of ourselves to take part."*

From slightly further afield, the crew of the Cruiser, *Play Time*, is making a debut appearance at the regatta from Paris and is looking forward to taking on the uncharted territory of the Solent. None of their crew of four has any experience of the Solent Waters.



THE DRAGON FLEET HEADING BACK ALONG THE GREEN WITH *ECSTATIC* IN POLL POSITION

As well as welcoming newcomers and Cowes Week faithfuls, the regatta is also an event for all the family; celebrated, in particular, on Family Day (Sunday 3 August). Many families race in the regatta as part of their summer holiday, helping to encourage an early passion for the great sport of sailing.

This year, the crew of the XOD, *Lightwood*, will alternate the skipper's daughter (11 years-old) and son (9 years-old) throughout the Week.

The newest Solent Sunbeam in the 91 year-old Class, *Misty*, was launched just last month and will be raced by Humphrey van der Klugt and his twin brother, Kees, who are both joined by Humphrey's daughter, Ella.

Finally, the Gosling family will race their Redwing, *Gosling*, in loving memory of their father, Rupert Gosling who adored Cowes Week and will be greatly missed by all. Our thoughts are with the Gosling family and we wish them every success on the water in his memory.

### Media contact:

Ben Cummings 07739 325324  
aamcowesweekpr@wsmcommunications.com



GOSLING RACING AT THE 2013 REGATTA



## CHANGING LIVES THROUGH SAILING WITH UKSA

UKSA, the charity providing transformational opportunities through sailing and watersport, plans to make a huge impact at Aberdeen Asset Management Cowes Week during its first year as the event's official charity. One of its key aims is to raise enough funds to offer every Year Six primary school child on the Island (a total of 1,600 children) the opportunity to experience water-based sports with UKSA.

To kick-start the fund-raising initiative Aberdeen Asset Management will be donating £1 every time a racing boat passes the Aberdeen Alpha mark for a start or finish.

In an effort to reach their fund-raising target, the UKSA is running a series of attractions including the 'open to all' sailing sessions, which offer an hour's sailing tuition with UKSA instructors aboard one of its three keelboats, for a suggested donation of just £5.

Keep an eye out also for two of UKSA's Farr 65 yachts racing each day with a selection of celebrity skippers including Paralympic gold medallist sailor Helena Lucas and Britain's London 2012 Olympic Bronze medallist women's hockey player, Alex Danson, along with some of the youngsters who have transformed their lives through UKSA.

On Tuesday, HRH The Princess Royal (as Patron of the charity) will be out sailing with UKSA too.

The 'Boss up a Mast' fundraising spectacle, which is taking place on Sunday, Monday and Tuesday evenings, is also likely to be a big hit. The UKSA will moor one of its Farr 65s in the Yacht Haven to make it highly visible for spectators to watch senior executives, locked into a Spinlock Mast-Pro harnesses, raised 100ft to the top of the mast. The idea is that the boss can only come down once they have urged their contacts (via mobile phone) to pledge donations to UKSA.



TRANSFORMATIONAL OPPORTUNITIES FOR YOUNG PEOPLE WITH UKSA

Gutter boat racing in the UKSA marquee all week is looking likely to be one of the most popular fund-raising events. Teams of competitors, spectators, businesses and the local community are invited to post a challenge either with ready-made gutter boats available for charter or by designing and building their own gutter boat using any material. The only specification is that the gutter boat must fit within the dimensions of an A5 piece of paper (to fit in the guttering). A 'Top Gear' style scoreboard will keep a record of the leaders.

CEO Richard Thornton commented:

*"We are extremely proud and excited to be chosen as the new Cowes Week official charity. The core values of UKSA fit seamlessly with Cowes Week: challenge on the water while also having fun. We have a range of exciting activities planned for the regatta, designed to promote inclusivity for all. We want to show that sailing is more than just a hobby; it is a catalyst that transforms people's lives."*

To find out more about UKSA, their activity at the regatta and their fundraising goals, pay them a visit at Cowes Yacht Haven.

**Media contact:**

Lori Little 01983 203024  
lori.little@uksa.org

## THE OUTER HARBOUR BREAKWATER PROJECT FOR COWES

Work started in May this year on the long-awaited new detached breakwater for Cowes Harbour, which will give the marinas and moorings protection from northeasterly winds and minimise damage to boats caused by strong winds in this direction.

The project is contracted and managed by Cowes Harbour Commission (CHC), who have been working hard with Cowes Week Limited (CWL) to minimise any disruption during Aberdeen Asset Management Cowes Week. An Exclusion Zone around the works will be in place throughout the 18-month development, but CHC and its contractor, Boskalis Westminster, have adapted the schedule of works to reduce the impact on the regatta.

Commenting on the works, Cowes Harbourmaster, Stuart McIntosh said:

*"We are pleased to confirm that our contractor, Boskalis Westminster, has agreed to delay the commencement of the import of gravel to build the main core of the breakwater until after the completion*

*of Aberdeen Asset Management Cowes Week. CHC is grateful for this co-operation which will assist us in our work to deliver a robust safety management plan with CWL and reduce the impact of the breakwater construction on the regatta."*

The Exclusion Zone will be in place throughout the regatta and the contractor may still be carrying out works within the Zone and have other small work vessels within the harbour area. The Exclusion Zone applies to all vessels and is primarily to safeguard them from damage from submerged chain, anchors, floating pipelines, and associated vessels as well, of course, as the breakwater under construction. The Exclusion Zone will vary in size and shape during different phases of the project but will be fixed for the period of the regatta, and although construction is still in an early phase, the level of the new structure is already almost level with low water on spring tides.

As a result of these works, one difference to

the Sailing Instructions this year is the option for White Group dayboat classes to start from a line on the Shrape off East Cowes. This will be used on days when the weather necessitates running racing for these boats in the relative shelter of the Eastern Solent, but when the tide at the start time will be flowing strongly towards the west. On the days that this applies, Black Group classes will start on the inner part of the RYS line instead of their normal Bramble line - this will create a great spectacle for those ashore as well as providing some added variety and excitement for the teams racing in Black Group.

There are more details about the Exclusion Zone in the Notices to Mariners published by Cowes Harbour Commission - these are updated regularly to reflect changes in the size and shape of the exclusion zone: [www.cowesharbourcommission.co.uk/local\\_notices\\_to\\_mariners](http://www.cowesharbourcommission.co.uk/local_notices_to_mariners).

**Media contact:**

Cowes Harbour Commission 01983 293952  
chc@cowes.co.uk

## PRACTICAL STEPS TO IMPROVE SUSTAINABILITY IN PARTNERSHIP WITH THE GREEN BLUE AND SUNSAIL

This year Cowes Week Limited has teamed-up with The Green Blue and Sunsail to further build-on the number of green initiatives in place at the regatta.

Sunsail has worked in partnership with The Green Blue for over five years, leading the way to make environmental improvements to its fleet and operations in Port Solent, and its experience and support of sustainable boating has been a driving force for this year's environmental initiatives at Aberdeen Asset Management Cowes Week.



SUSTAINABLE PRACTICES SUPPORTED BY THE GREEN BLUE AND SUNSAIL

The green initiatives are simple but impactful:

- The team from The Green Blue will be on standby during registration in the Regatta Centre to give plenty of practical advice on sustainable boating, as well as having a selection of free environmental products such as bilge socks, fuel collars and boat wash available for people to take away and try on board.
- We are once again providing recyclable bow stickers. The trick is to apply them properly and a member of the team will be on-hand to provide a helping hand with application, if required.
- Saturday 2nd August has been designated Green Blue Day to encourage people to think a little more sustainably during the Week. First run by Sunsail during the 2013 regatta with their fleet of Sunsail Match First 40 yachts, Green Blue Day provides a great awareness-raising platform and an opportunity for everyone to do their bit to minimise the impact of boating on the environment.
- With some great prizes on offer, competitors are also being challenged to take a green snap and submit it via Twitter or Instagram using #GoGreenBlue. Incredible Hulk, Ninja Turtle or Green Lantern fancy dress, retrieving marine litter, green cocktails or recycling on

board - if it's green, anything goes! The prizes are well worth winning too and include a luxury ski holiday in Canada and tickets to the FA Cup Final in 2015 courtesy of Sunsail's partners, Crystal Ski Holidays and Sportsworld a specialist hospitality, travel and event services company accredited to ISO 20121.

- We're also encouraging people to bring a reusable water bottle with them for refill throughout the week. With up to 8,000 competitors drinking two or three bottles of water each day plastic waste can easily be reduced. Aberdeen Asset Management Cowes Week branded sports bottles will be available for sale during the week, with a proportion of all sales being donated to UKSA. Free water stations are available at Cowes Yacht Haven and Shepards Wharf Marina, thanks to support from Sunsail.

Jane Swan, Project Manager at The Green Blue, commented:

*"It's fantastic to see CWL encouraging everyone to go green at this year's regatta. Cowes Week is a perfect platform to raise awareness of how easy sustainable boating can be and how important it is to keep the sailing waters around us in great shape."*

**Media contact:**

Jane Swan 07900 901483  
Jane.Swan@rya.org.uk

## CELEBRATING 80 YEARS OF THE VICTORY CLASS

The Portsmouth-based Victory class with its distinct 'Z' sail insignia, is a regular visitor to the regatta and in its 80th year, at least 20 boats are expected to compete including the oldest, pre-war boat, Z6, and the latest glassfibre boats.

In its anniversary year, the class will take the first start from the Royal Yacht Squadron line at 10:05 on Monday 4th August, for the Royal London Yacht Club Victoria Cup. The class will also be on 'centre stage' off the Green on the evening of Wednesday 6th August for a special celebrity invitational event (more details on p16), and will host a series of evening events including a drinks party at the Royal Yacht Squadron.

Gareth Penn, Victory Class Captain, commented:

*"The Victory Class is very grateful to Aberdeen Asset Management Cowes Week for supporting us in our 80th anniversary*

*celebrations. Cowes Week marks the culmination of our season and our 80th anniversary and we're looking forward to some great racing at this great regatta."*

The Victory class has become popular in recent years with a healthy fleet of boats racing regularly in Portsmouth. In its first Wednesday evening series of the season for example, a total of 13 boats were on the startline. Penn says the reason the class has become popular over the last few years is because of the people and class development:

*"We put it down to the passion our members have for the boats, combined with the introduction of glassfibre boats (built by David Heritage). Since then the fleet size has continued to increase."*

He also says the location of the class is an added attraction:

*"The boats live either in Haslar Marina, Gosport, where we have a 'Victory Village' made up of purpose-built pontoons (narrow width), or on swinging moorings next to the Gosport Ferry Pontoon, which gives us the enviable position of being able to meet in Old Portsmouth at 6pm and be racing by 7pm. We also have a fleet in Gibraltar and we regularly visit each other for great, competitive racing. We particularly like visiting Gibraltar because of the better weather."*

As well as the fun-packed schedule of events during Aberdeen Asset Management Cowes Week, the class held an 80th anniversary dinner on HMS Victory on 27th June, followed by class participation in the Portsmouth Regatta on 28th-29th June.

**Media contact:**

Drew Robertson 07872 931343  
drewrobertson-young@hotmail.co.uk

THE ABERDEEN ASSET MANAGEMENT UNDER 25 YOUTH INITIATIVE ENCOURAGES THE NEXT GENERATION

Since its introduction in 2012, the Aberdeen Asset Management Under 25 Trophy has proved a popular addition to the regatta. Now in its third year, for 2014 Aberdeen has extended its support for young teams even further.

Fifteen crews aged 25 or under were funded to participate in the regatta in 2013 and this

year Aberdeen's support of the youth sailing initiative has been increased to twenty. These were all snapped-up many months ago with the first 20 crews to enter the event and confirm their entire team of under 25-year-olds having their entry fees covered by Aberdeen, as well as receiving team sailing kit and having the chance to compete for the prestigious Under 25 Trophy.

Jill Maxwell, Head of Sponsorship at Aberdeen Asset Management, said:

*"The Aberdeen Asset Management Under 25 Trophy is an initiative we are very proud of at Aberdeen, so we are pleased that in 2014 we were able to increase our support to the first 20 crews to enter the regatta. We are thrilled with how the initiative has grown in popularity and awareness since its inception and seeing the Under 25 crews wearing their Aberdeen kit around the regatta with pride last summer was very rewarding."*

Sailors Chris Taylor (19), Tim Gratton (18), Ben Gratton (20), Peter Alton (21), and Anna Masters (19) predominantly from Hayling Island Sailing Club in Hampshire, became the second crew to claim the Aberdeen Asset Management Under 25 Trophy by winning the 2013 regatta in their J/80, J.A.T. Skipper, Chris Taylor, commented:

*"We were all so happy to win the Aberdeen Asset Management Under 25 Trophy in 2013. It was a brilliant week's sailing with some tricky wind conditions pushing the crew to the best of their abilities. The Under 25 trophy is such a great way of encouraging youth teams to enter the regatta, it's great to hear even more crews have been funded in 2014, as without this support from Aberdeen lots of younger crews wouldn't be able to compete."*

**Media contact:**

Robin Spring 07799 117778  
robin.spring@wsmcommunications.com



ABERDEEN ASSET MANAGEMENT SUPPORTING TEAMS OF UNDER 25 YEAR-OLDS

DONT MISS OUT ON NORTHWOOD HOUSE

Northwood House, situated in the leafy surroundings of Northwood Park, is pulling out all the stops this year to provide a family-friendly venue with a laid-back atmosphere.

One of the star attractions is undoubtedly a giant wheel which, between 10:00 and midnight each day, offers the chance to enjoy panoramic views across Cowes and the Solent.

A trip on the wheel costs just £6 and can be enjoyed throughout each day of the event and into the evening. A minimum height restriction of 1.4m applies.

On Family Day (Sunday 3rd August) an outdoor cinema screening will take place, courtesy of the Extraordinary Travelling Film Show. Following a vote on the film choice, 80s-classic 'The Goonies' will be screened by popular demand

on the private lawn of the House. Film-goers are welcome from 19:30 with the film due to start at 20:45.

Throughout the Week the Lawn Lounge will be a feature of each day from midnight until late with DJ's playing chilled Balearic-style lounge beats and relaxed acoustic music from top Island performers and Wight Vintage will also host an afternoon tea from 14:30 until 17:00.

Northwood House in 2014 promises to provide an alternative, upmarket venue for those looking to escape the hustle and bustle.

**Media contact:**

Darren Cool 07921 155443  
events@northwoodhouse.org



TAKE A TRIP ON THE BIG WHEEL AND ENJOY VIEWS ACROSS THE SOLENT

## 2015 EFG PAN AMERICAN SPORT BOAT CHAMPIONSHIP QUALIFIER

Cowes Week Limited is delighted that Aberdeen Asset Management Cowes Week will once again be a qualifying event for Sportsboats interested in participating in the EFG Pan American Sport Boat Championship in 2015 which will be held in March in Miami.

The EFG Championship event in Miami brings together international Sportsboat sailors for a week of racing on Biscayne Bay

during Bacardi Miami Sailing week. 2015 is the sixth anniversary of the EFG Pan American Championship, which has grown from an American continental competition to a truly international competition with feeder events in three continents. Any team that participates in the qualifying round in the Sportsboat class this August in Cowes is eligible to race in the final event in Miami. The winning team (with amateur driver) at Aberdeen Asset Management Cowes Week

will be offered the free use of a brand new charter Viper 640 with sails at the final event in Miami.

In 2013, the winner of the Sportsboat class at Aberdeen Asset Management Cowes Week was Jon Powell. Powell picked up his brand new loaned Viper in Miami in March and, after acquainting his crew with the boat at the preceding EFG Winter Cup regatta, pulled-off a fifth position in the Pan American Championship against some of the world's best Sportsboat sailors

Powell and his crew enjoyed the enthusiastic hospitality at the Coral Reef Yacht Club and had a brilliant vacation. Commenting on his time at the EFG Pan American Sport Boat Championship, Powell said:

*"It was a wonderful experience, amazing sailing conditions, great hospitality, and a free Bacardi bar every night. Plus, the Viper 640 is a fantastic boat to sail and race. I would recommend the trip to anyone".*

**Media contact:**

Ben Cummings 07739 325324  
aamcowesweekpr@wsmcommunications.com



LAST YEAR'S SPORTSBOAT WINNER, JON POWELL

## NEW FRANCHISEE FOR SHEPARDS WHARF MARINA - INTRODUCING MANUKA EVENTS

Shepards Wharf Marina is a public site this year, while continuing to operate as a venue dedicated to crews, friends and family. However, this year marks a new era!

The crew bar, shopping village and the Amabi Basque restaurant will be resident onsite during the event along with various food trends. New for 2014 is 'Maggie's Nightclub', open every day during the regatta from 21:00 until 02:00. In addition,

there will be plenty of post-racing fun with a beach volleyball pitch, live music including a Jazz night, and speciality evenings such as the 'Ale & Wine Tasting' on Monday 4th August. On Family Day (Sunday 3rd August) there will be space-hopper racing, kids volleyball and beanbag races! Manuka Events at Shepards Wharf are also proud and excited to be hosting the Mount Gay Rum Red Cap Party. The marina will be transformed on Thursday 7th August,

into a Caribbean beach; there will be a complimentary Rum cocktail on arrival and the fun will flow until the early hours.

[www.facebook.com/manukaatshepardswharf](http://www.facebook.com/manukaatshepardswharf)  
<https://twitter.com/ManukaShepards>

**Media contact:**

Laura Gibson 07511 519845  
lauragibson@thecocktailservice.co.uk

## A LIMITED-EDITION T-SHIRT LAUNCHED IN SUPPORT OF UKSA, DESIGNED BY AMANDA WAKELEY

Title sponsor Aberdeen Asset Management and a host of event partners and supporters including, Volvo Car UK, Chatham Marine, CNBC, Britannia Events, Solent Events, Sunsail Events and Red Funnel have joined forces to fund the production of a special, limited-edition charity T-shirt for ladies at the regatta, designed by leading British fashion designer, Amanda Wakeley.

Proceeds from the sale of all T-shirts will form part of the fundraising activity for UKSA as the official charity for the event

as they aim to raise enough funds to offer every Year 6 primary school child on the Isle of Wight the opportunity to get on the water over the next two years. The T-shirts will be sold throughout the town from the Regatta Centre, the UKSA stand at Cowes Yacht Haven, the Gill pop-up shop at Cowes Yacht Haven and various other locations throughout Cowes.

**Media contact:**

Robin Spring 07799 117778  
robin.spring@wsmcommunications.com



COMMEMORATING THE GREAT WAR AT SEA WITH THE ROYAL NAVY AND THE NATIONAL MUSEUM OF THE ROYAL NAVY

The centenary of the first shot at sea in the First World War will be marked by sail past by the Royal Navy at Aberdeen Asset Management Cowes Week on Tuesday 5th August.

The first shot at sea was fired by the Royal Navy a day after the First World War in Britain was declared. Fittingly, the National Museum of the Royal Navy will mark the centenary of this historic event by inviting a sail past by RN patrol vessel HMS Mersey off the Royal Yacht Squadron on the Tuesday of Aberdeen Asset Management Cowes Week.

It was on August 5th 1914 that the first shot at sea was fired from the gun of HMS Lance in the North Sea. The gun is now a permanent exhibit in the HMS - Hear My Story gallery at the National Museum of the Royal Navy in Portsmouth Historic Dockyard.

On Tuesday August 5th, 2014, a single cannon will be fired by the Royal Yacht Squadron at 10:00 and spectators and competitors will join together for a one minute silence in memory of all those who have served in defence of the nation.

A further cannon will signify the end of the silence. In addition, this year's race for The Britannia Cup, run by the Royal Yacht Squadron, will be held in commemoration of the centenary of the Great War at Sea.

The Royal Yacht Squadron played an important supporting role during the First World War. Members who owned large steam yachts were quick to offer their vessels to the Admiralty when war was declared and 38 were requisitioned.

Once an owner had agreed to lend his yacht for the duration of the war, his

vessel was taken to a naval dockyard - usually Portsmouth - to be fitted out for war service. Valuable items were removed and replaced by guns, the decks were strengthened to take them and, of course, they were painted grey.

Of the 38 yachts, four were sunk by mines, one was lost in a collision, one was wrecked while chasing a submarine in heavy weather and all the others survived the war. Four other yachts served as Hospital Ships and the club's headquarters (the Castle at Cowes) was opened up to convalescent naval officers.

Professor Dominic Tweddle, Director General of the National Museum of the Royal Navy said:

*"It is commonly believed that the First World War was fought entirely in the trenches, however our naval forces were engaged in battle across the world. Some 43,244 naval personnel lost their lives during the war. That single shot from HMS Lance signified the start of a campaign at sea that came at considerable human cost."*

*"Cowes Week is acknowledged the world over as one of the most prestigious sailing events and we are touched that the organisers and the Royal Navy join with us in marking this sombre and thought-provoking centenary in a time-honoured fashion."*

**Media contact:**

Ben Cummings 07739 325324  
aamcowesweekpr@wscommunications.com



THE GUN THAT FIRED THE FIRST SHOT AT SEA OF WW1, THE BRITANNIA CUP AND THE CO OF HMS MERSEY

FLARE AMNESTY WITH RAMORA UK

Getting rid of out-of-date flares is much more difficult than it used to be and we're delighted to be working with the Ramora UK bomb disposal team once again in providing a solution to this problem. Ramora UK provide practical bomb disposal and specialist training services worldwide and by working in partnership with the regatta over the last 4 years, over 1,500 flares have been safely disposed of by the Ramora UK team.

Ramora UK will be stationed in front of the Harbour Office, Town Quay, on Friday 1st August between 11:00 and 16:00 to

accept out-of-date flares. This is being provided as a free service but charitable donations are welcomed. Ramora UK are working to raise enough money through the donations made at this and other flare amnesties throughout the year to buy a sailing dinghy(ies) which they will then donate to a sailing club(s) for the use of underprivileged young people who would not normally get the opportunity to experience the sport of sailing.

**Media contact:**

Dave Welch 08454 608911  
press@ramorauk.com



DISPOSE OF OUT-OF-DATE FLARE WITH RAMORA AT THE HARBOUR OFFICE, TOWN QUAY

## PROJECT KRAKEN 2014

Project KRAKEN is a national campaign to encourage people who work or live in, or visit, areas around maritime and coastal communities throughout the UK to be eagle-eyed and assist law enforcement agencies in protecting our border. The message is simple: Report unusual or suspicious activity in and around the coastline, ports and waterways to local police on 101 or via Crimestoppers on 0800 555 111 and quote KRAKEN.

The National Crime Agency, the Police, and Border Force are refreshing Project KRAKEN and officers will be attending Aberdeen Asset Management Cowes Week over the first few days. Based in Cowes Yacht Haven, the officers will speak to those who work in or live near maritime and coastal communities or who actively take part in sailing and watersports.

Officers will provide insight on activities and behaviours to look out for on and around our waters that could help safeguard against terrorist and criminal activity.

**Media contact:**

Richard Sellors 07771 947522  
richard.sellors@nca.x.gsi.gov.uk

## PRIZE DRAW FOR EARLY ENTRIES FOR 2015

Entries for Aberdeen Asset Management Cowes Week 2015 will once again open immediately after this year's event on Monday 11th August. Those who are in a jubilant mood at the end of a successful week, or are sworn to pulling back a few key points in the results next year, have the opportunity to enter straight away.

A prize draw will be run for any entries received before the end of

December, with prizes up for grabs for one lucky overall winner as well as a number of runners-up prizes. Items confirmed so far include: Free entry, Chatham Marine footwear, Gill dry bags, A bottle of Mount Gay Rum Eclipse, and a bar tab at Cowes Yacht Haven.

**Media contact:**

Ben Cummings 07739 32324  
aamcowesweekpr@wsmcommunications.com



LAST YEAR'S PRIZE DRAW WINNER, IAN WILSON, ACCEPTING HIS WINNINGS AT THE LONDON BOAT SHOW

## CELEBRATING THE 50TH ANNIVERSARY OF THE FORMATION OF COWES COMBINED CLUBS

Although Cowes Week is almost 190 years old, it is only in more recent times that the Week has become an integrated series of races organised by a single body. During the post-war era, each day of racing was run by a different Cowes or Solent mainland club with every club printing their own

Sailing Instructions and running their own programme of racing for the day.

It was not until 1964 that, on the suggestion of HRH The Duke of Edinburgh (a regular competitor and Admiral of the Royal Yacht Squadron), Cowes Combined Clubs (CCC) was formed to run and organise the regatta, with

the Royal Yacht Squadron line becoming the universal start line and with one set of Sailing Instructions and racing marks for the Week.

In 2014, Cowes Combined Clubs is proud to celebrate the 50th anniversary of coordinated race management at Cowes Week. To celebrate the occasion, the CCC Anniversary Trophy has been introduced - a painting by local yachtsman and artist, Mike Till, which depicts *HMY Britannia* off Cowes with HRH The Duke of Edinburgh's yachts *Coweslip*, *Bluebottle* and *Bloodhound* under sail in the foreground.

This perpetual trophy is being awarded in 2014 as an interclub team trophy, with the original painting held on the premises of the winning club.

Up to two teams of three boats can be nominated by any sailing or yacht club that is recognised by a national authority (not just member clubs of CCC) and can be from any class or combination of classes (although boats may only race for one team).

**Media contact:**

Ben Cummings 07739 325324  
aamcowesweekpr@wsmcommunications.com



THE PLATFORM AND BATTLEMENTS OF THE ROYAL YACHT SQUADRON ARE THE HUB FOR RACE MANAGEMENT AT THE REGATTA



## DAY ONE: SATURDAY 2 AUGUST

### GREEN BLUE DAY

This year, Cowes Week Limited (CWL) has teamed-up with The Green Blue – the joint environment initiative of the Royal Yachting Association and British Marine Federation - and Sunsail to consider a number of green initiatives. CWL has worked with the Green Blue over a number of years, exploring practical ways of introducing sustainable practices at the event. This year, this is taken one step further with the introduction of the Green Blue Day.

This initiative was first run by Sunsail during the 2013 regatta with their fleet of Sunsail Match First 40 yachts and is being extended across the whole event in 2014, providing a great awareness-raising platform and an opportunity for everyone to do their bit to minimise the impact of boating on the environment.



With some great prizes on offer (see p8), one of the competitions is for people to take a green snap and submit it via Twitter or Instagram using #GoGreenBlue. Incredible Hulk, Ninja Turtle or Green Lantern fancy dress, retrieving marine litter, green cocktails or recycling on board - if it's green, anything goes!

We're also encouraging people to bring a reusable water bottle with them to refill for free throughout the week and Aberdeen Asset Management Cowes Week branded sports bottles will be available for sale during the week, with a proportion of all sales being donated to UKSA, the regatta's Official Charity. Free water stations are available at Cowes Yacht Haven and Shepards Wharf Marina, thanks to support from Sunsail.

#### Media contact:

Jane Swan 07900 901483  
Jane.Swan@rya.org.uk

### GUTTER BOAT RACING WITH UKSA

As part of its fundraising activities, UKSA will be holding a Gutter Boat Racing competition between 09:30 and 21:30. Everybody at the event can make their own gutter boats using any material they like, with the only specification that the gutter boat must fit within the dimensions of an A5 piece of paper, to fit in the guttering. A 'Top Gear' style scoreboard will keep a record of the leading participants; readymade gutter boats will also be provided for impromptu racing. To enter a team, simply email gutterboatracing@uksa.org.

#### Media contact:

Lori Little 01983 203024  
lori.little@uksa.org

### THE BLADES

The Blades aerobatic display team, will be performing over Cowes at 19:00, courtesy of local letterbox. The Blades are a leading display team of former Red Arrow pilots renowned worldwide for precision, close formation aerobatics at the highest level within a dynamic and cutting-edge display.



WATCH THE LOCAL LETTERBOX-SPONSORED BLADES AT 7PM

The Blades are experts in aerobatics boasting some of the country's most experienced display pilots, and currently hold the Guinness World Record for the most number of consecutive formation loops.

The Blades display is performed as a four-ship with all the pilots flying Extra 300 lightweight aerobatic aircraft. The pilots perform a variety of manoeuvres and often reach up to +10g in the cockpit during the more aggressive manoeuvres within a display.

#### Media contact:

Natasha Glenville 07874 050 869  
natashaglenville@theblades.com

### BALLS AND RECEPTIONS:

Royal Yacht Squadron Ball (for members only)

## DAY TWO: SUNDAY 3 AUGUST

### FAMILY DAY AT ABERDEEN ASSET MANAGEMENT COWES WEEK

Recognising that many families enjoy their summer holiday racing or spectating at the event, a series of initiatives are in place to help parents and children get the most of out their time at the regatta.

The range of family-friendly activities has been stepped-up in support of Family Day in 2014, and include:

- Spot prizes on-the-water for racing families, courtesy of Bainbridge International, Liz Earle and Gill.
- Family activities throughout the day with UKSA at Cowes Yacht Haven.
- Circus and theatre workshops with Wight Stars throughout the day at Cowes Yacht Haven.
- Children's flag-making, colouring and painting competitions at the Solent Events and Britannia Bar in Cowes Yacht Haven, held in conjunction with Cowes Primary School, from 11:00 – 14:30.

- On Cowes Parade, Andy Day, as seen on CBeebies, will be having a dinosaur adventure along with 'Shadow' the mischievous T-Rex from BlackGang Chine. Celebrating the Isle of Wight's Jurassic heritage, Andy and Shadow will be in a fun interactive performance which will demonstrate dino behaviour including hunting and feeding! The performances will take place at 12:30 and 14:30.
- Fun activities with JackFM, including air guitar competitions on Cowes Parade throughout the day.
- The cardboard boat race, organised by the Southern Co-operative in support of UKSA, off Cowes Parade at 15:00. Build your own boat and take part in the challenge! Download the entry form and sponsorship form at [www.manvswight.com](http://www.manvswight.com) or pick them up at The Southern Co-operative store in Terminus Road, Cowes.
- Open-air cinema at Northwood House showing the classic children's film, *The Goonies!* A special family ticket of £27 is available in advance via [www.travellingfilmshow.co.uk](http://www.travellingfilmshow.co.uk).
- Space-hopper racing, kids volleyball and beanbag races throughout the day at Shepards Wharf Marina.
- Adventurous families can enjoy an exhilarating RIB ride with Solent RIB Charters for a special family price too, or for a slower-paced experience, the spectator boat service provides a significantly discounted family ticket price, exclusively for Family Day.

**Media contact:**

Ben Cummings 07739 325324  
[aamcowesweekpr@wsmcommunications.com](mailto:aamcowesweekpr@wsmcommunications.com)

**UKSA ACTIVITIES**

**Try Sailing**

"Try Sailing" taster sessions will be held throughout the Week between 09:30 and 18:00 and serve as an introduction to sailing for visitors to the regatta.

**Gutter Boat Racing**

See Saturday 2nd August for more information.

**Boss Up a Mast**

One of UKSA's ocean-going Farris will be moored in Cowes Yacht Haven for the 'Boss up a Mast' fundraising spectacle. Senior executives locked into a Spinlock Mast-Pro harness 100 ft up can only come down once they've gone through their mobile phone and urged their contacts to pledge donations to UKSA. The event will take place between 17:00 and 20:00 and to nominate a "boss", email [bossupamast@uksa.org](mailto:bossupamast@uksa.org).

**Media contact:**

Lori Little 01983 203024  
[lori.little@uksa.org](mailto:lori.little@uksa.org)

**BALLS AND RECEPTIONS:**

Cowes Week Limited Cocktail Party  
Royal Yacht Squadron at 6.30pm (by invitation only)



**DAY THREE: MONDAY 4 AUGUST**

**VICTORY CLASS CELEBRATES ITS 80TH ANNIVERSARY WITH THE FIRST START OF THE DAY**

As a special honour in its anniversary year, the Victory class will take the first start from the Royal Yacht Squadron line at 10:05 for the Royal London Yacht Club Victoria Cup. A series of evening events, including a drinks party at the Royal Yacht Squadron tomorrow evening is also planned.

**Media contact:**

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80TH ANNIVERSARY CELEBRATIONS FOR THE VICTORY CLASS IN 2014

**UKSA ACTIVITIES**

**Try Sailing**

See Sunday 3rd August for more information.

**Gutter Boat Racing**

See Saturday 2nd August for more information.

**Boss Up a Mast**

See Sunday 3rd August for more information

**Media contact:**

Lori Little 01983 203024  
[lori.little@uksa.org](mailto:lori.little@uksa.org)

**DAY FOUR: TUESDAY 5 AUGUST**

**COMMEMORATING THE CENTENARY OF THE GREAT WAR AT SEA**

One hundred years ago on August 5th 1914, a day after the First World War was declared in Britain, the first shot at sea was fired from the gun of HMS Lance in the North Sea. The gun is now a permanent exhibit in the *HMS - Hear My Story* gallery at the National Museum of the Royal Navy in Portsmouth Historic Dockyard.

To mark this centenary the crew of Royal Navy patrol vessel HMS Mersey will sail past the historic Royal Yacht Squadron at 10:00, and we ask that spectators and competitors join with us for a one minute silence in memory of all those who have served in defence of the nation. More information on p11.

**Media contact:**

Ben Cummings 07739 325324  
[aamcowesweekpr@wsmcommunications.com](mailto:aamcowesweekpr@wsmcommunications.com)

## BRITANNIA CUP

The Britannia Cup (more information on p19) will be awarded to the winner of IRC Class 0 on Tuesday 5th August, and will be formally presented at the Royal Yacht Squadron prize giving on Friday 8th August. This year, the Trophy will also be in commemoration of the centenary of the Great War at Sea. This trophy was not awarded last year as a result of racing being cancelled due to lack of wind.

### Media contact:

Ben Cummings 07739 325324  
aamcowsweekpr@wsmcommunications.com

## HRH THE PRINCESS ROYAL RACING WITH UKSA

HRH The Princess Royal, UKSA's Patron, and Vice Admiral Sir Timothy Laurence, will be joining the charity's young ambassadors and invited guests to take part in racing during Aberdeen Asset Management Cowes Week on Tuesday 5th August.

### Media contact:

Lori Little 01983 203024  
lori.little@uksa.org

## UKSA ACTIVITIES

### Try Sailing

See Sunday 3rd August for more information.

### Gutter Boat Racing

See Saturday 2nd August for more information.

### Boss Up a Mast

See Sunday 3rd August for more information.

### Media contact:

Lori Little 01983 203024  
lori.little@uksa.org

## BALLS AND RECEPTIONS:

Royal Corinthian Yacht Club Ball (by invitation only).

## DAY FIVE: WEDNESDAY 6 AUGUST

### NEW YORK YACHT CLUB CHALLENGE CUP

The New York Yacht Club Challenge Cup (more information on p17) will be awarded to the winner of IRC Class 0 on Wednesday 6th August, and will be formally presented at the Royal Yacht Squadron prize giving on Friday 8th August. Last year's winner was *Bella Mente* (Hap Fauth).

### Media contact:

Ben Cummings 07739 325324  
aamcowsweekpr@wsmcommunications.com



LAST YEAR'S WINNER OF THE NYYC CHALLENGE CUP, *BELLA MENTE*

## 'ONE HOUR VICTORY' RACE

In celebration of the 80th anniversary of the Victory Class, a 'One Hour Victory' race is being held with the start gun being fired at 17:30. The one-design race is aimed at raising awareness of the growing fleet of Victory's who race out of Portsmouth and Gibraltar. The event will provide a shore-based viewing platform from the Green.

Each Victory racing in this special anniversary race will have a handpicked crew provided by title sponsor, Aberdeen Asset Management, Official Supporting Sponsors, Chatham Marine, Gill, BOSS Watches, local letterbox, Mount Gay Rum, Volvo Car UK, Official Suppliers, Solent Events, Britannia Corporate Events and Official Charity, UKSA.

A prize-giving will be held on Cowes Parade at 19:00

### Media contact:

Drew Robertson 07872 931343  
drewrobertson-young@hotmail.co.uk



THE VICTORY CLASS WILL RACE OFF THE GREEN FROM 5.30PM IN THE 'ONE HOUR VICTORY' RACE

## UKSA ACTIVITIES

### Try Sailing

See Sunday 3rd August for more information.

### Gutter Boat Racing

See Saturday 2nd August for more information..

### Media contact:

Lori Little 01983 203024  
lori.little@uksa.org

## DAY SIX: THURSDAY 7 AUGUST

### LADIES DAY AT ABERDEEN ASSET MANAGEMENT COWES WEEK

Since 2006 Ladies Day at Cowes Week has provided a fitting celebration of women in sailing; in recognition of the major successes of women in the sport, we host our own unique variation of a Ladies Day.

The main focus of the Ladies Day celebrations will be an evening reception at which the Ladies Day Trophy will be awarded. This trophy recognises an outstanding contribution, commitment or achievement of a woman in sailing, and last year's winner, Paralympic Gold Medallist, Helena Lucas, was the eighth deserving winner of the Trophy for her sheer determination throughout her Olympic campaigns which has inspired and encouraged many other women to become involved in sailing.

This year's winner will be announced at 19:00 on Thursday 7th August at the Aberdeen Asset Management hospitality marquee, Cowes Yacht Haven as part of Ladies Day. Join us for a celebratory glass of Laithwaite's Champagne. Any media wishing to attend should advise the Media Centre.

In addition, Ladies Day is a day to celebrate and recognise sporting prowess across a wider range of sports too. Working in partnership with the Women's Sport and Fitness Foundation (WSFF) and the event's sponsors, a number of female achievers across a range of sports are brought together at the regatta in celebration of Ladies Day.

There are a variety of fun and celebratory activities that take place in support of Ladies Day which include:

- Ladies Lunch with The Hambrough at Northwood House for £25 a head. To book a table, call: 01983 293642.
- On-the-water spot prizes awarded to female sailors courtesy of Gill, Liz Earle and Bainbridge International.
- Competitions with the Breeze FM on Cowes Parade throughout the day.

**Media contact:**

Ben Cummings 07739 325324  
aamcowesweekpr@wsmcommunications.com



PARALYMPIC GOLD MEDALLIST, HELENA LUCAS, WINNER OF THE 2013 LADIES DAY TROPHY

**THE ARTEMIS CHALLENGE AT ABERDEEN ASSET MANAGEMENT COWES WEEK**

We welcome back the eighth annual Artemis Challenge at Aberdeen Asset Management Cowes Week - a 50 mile high-speed sprint around the Isle of Wight for IMOCA 60s, Volvo Ocean 65s and MOD70s. £10,000 will be donated to the charity of the winning boat, and the team will take home The Artemis Challenge Trophy. The race will start at 10am from the Royal Yacht Squadron. Please check with the Media Centre or at [www.artemischallenge.com](http://www.artemischallenge.com) for details of participants and special guests. The boats and their skippers are detailed as follows:

Boat	Skipper	Boat type
Artemis Ocean Racing	Brian Thompson	IMOCA 60
White Cap	TBC	IMOCA 60
Team SCA	Sam Davies	VOR 65
Abu Dhabi Ocean Racing	Ian Walker	VOR 65
Dongfeng Sailing Team	Charles Caudrelier	VOR 65
Oman Sail	Sidney Gavignet	MOD 70
Gitana	TBC	MOD 70



THE ABU DHABI OCEAN RACING VOLVO OCEAN 65, AZZAM, IS TAKING PART IN THE ARTEMIS CHALLENGE

Images and footage will be made available free of charge. The skippers, as well as some of the VIP guests, can be available for interview in the Media Centre after the race so, if you have any specific requests, please let Media Centre Manager, Mary Scott-Jackson, have the details.

**Media contact:**

Camilla Green 07970 746482  
camilla@camillagreen.co.uk

**UKSA ACTIVITIES**

**Try Sailing**

See Sunday 3rd August for more information.

**Gutter Boat Racing**

See Saturday 2nd August for more information.

**Media contact:**

Lori Little 01983 203024  
lori.little@uksa.org

**FINE ART SAILS DEMO RACE**

Fine Art Sails are holding a demo race off The Green on Thursday 7th August. Head down to enjoy some great close-to-shore action between world class sailors in a spectacular display of globally acclaimed art. A series of three races in the Olympic Star Class from 17:00.

**Media contact:**

Michael Ross  
Michael.Ross@cnmestates.com



SAILING TALENT WILL COME TOGETHER FOR A DEMO OF FINE ART SAILS

**MOUNT GAY RUM RED CAP PARTY**

The Official Mount Gay Rum Red Cap Party will take place from 18:00 at Shepards Wharf Marina. The first 500 people will receive a free Red Cap.

**Media contact:**

Trish Jenkins 07880 518689  
trish@j2pr.co.uk

## DAY SEVEN: FRIDAY 8 AUGUST

### UKSA ACTIVITIES

#### Try Sailing

See *Sunday 3rd August* for more information.

#### Gutter Boat Racing

See *Saturday 2nd August* for more information.

#### Media contact:

Lori Little 01983 203024  
lori.little@uksa.org

### RAF TYPHOON DISPLAY

The RAF Typhoon Display Team will be demonstrating the outstanding performance of the Typhoon, thanks to support from local letterbox. Pulling +9 to -3.5g and flying at speeds of up to 600kts (690 mph), new manoeuvres such as the inverted ½ Cuban Eight, a 'dirty' (with undercarriage down) barrel roll will be on show, and this year's display will be a highlight of the display circuit. Hold on to your hats at 19:10! This display is courtesy of local letterbox.

#### Media contact:

Andy De Gier  
29RSqn-TyphoonDisplayManager@mod.uk



THE RAF TYPHOON DISPLAY TAKES PLACE AT 7:10PM

### RED ARROWS

The Red Arrows are renowned throughout the world as ambassadors for both the Royal Air Force and the United Kingdom. Don't miss out on their sensational display at 19:30 thanks to support from local letterbox.

#### Media contact:

Andy Morton  
RAFAT-HQPRM@mod.uk

### COWES FIREWORKS DISPLAY

Since the very earliest days of the regatta, a spectacular fireworks display has been held on the final Friday. This tradition continues today and is viewed by many as an integral part of Cowes Week.

This year's display takes place on Friday 8 August at 21:30 and the best places to view the display ashore are Cowes Parade, Castle Hill, Princes' Green as far as Egypt Point, and East Cowes Promenade. There is also the chance to watch the display from the water, courtesy of Red Funnel and their Fireworks Cruises, departing from either East Cowes or Southampton.

The fireworks display is for the benefit of the whole community, and support from those that enjoy the display is requested to secure its long-term future. Cowes Fireworks Committee is committed to working with the community to secure the future success of the display and works hard to generate sufficient funds each year to carry forward a small surplus towards the funding of the following year's display. It is grateful for the support it receives in this regard, but more help is needed.



THE SPECTACULAR FIREWORKS DISPLAY BEGINS AT 9.30PM

If you enjoy the spectacular annual fireworks display, please support the campaign by either making a secure Paypal donation online or contact the Regatta Centre for details on alternative ways to pay..

A big thank you to everyone who has made a contribution to the fireworks extravaganza so far.

#### Media contact:

Ben Cummings 07739 325324  
aamcowesweekpr@wsmcommunications.com

## DAY EIGHT: SATURDAY 9 AUGUST

### GUTTER BOAT RACING WITH UKSA

See *Saturday 2nd August* for more information.

#### Media contact:

Lori Little 01983 203024  
lori.little@uksa.org

### ABERDEEN ASSET MANAGEMENT COWES WEEK OVERALL PRIZE GIVING

Everyone is welcome to attend the end of week prize-giving which will take place at the Events Centre, Cowes Yacht Haven from 19:00.

#### Media contact:

Ben Cummings 07739 325324  
aamcowesweekpr@wsmcommunications.com

*Information, events, and times outlined here were correct at time of printing. Please check with the Media Centre for daily updates. General information is included in the Official Racing Guide and on the event website at [www.aamcowesweek.co.uk](http://www.aamcowesweek.co.uk).*

Trophies are awarded daily to the first boat in each class by one of the member clubs of Cowes Combined Clubs (or in some cases by individual class associations). These are perpetual trophies which, in most cases, are held by the winner for a year. Details of the daily club trophies can be found in the Racing Guide.

In addition, overall keeper trophies are awarded to the top three boats in each class for their performance over the whole regatta. These trophies are presented at the overall prize giving on the final Saturday of Aberdeen Asset Management Cowes Week.

As well as the overall class trophies, there are a number of special trophies which are detailed below. Keeper prizes are also awarded every day to the first three boats in each class. The choice for these is either a special-edition engraved glass celebrating the 50th anniversary of the formation of Cowes Combined Clubs, or a voucher from Gill (Official Clothing Partner) - £15 for a win, £10 for second, and £5 for third place.



#### ABERDEEN ASSET MANAGEMENT OVERALL TROPHY

This trophy is awarded to the winning boat of the whole regatta and presented by title sponsor, Aberdeen Asset Management. Last year's winner was *Lady Penelope* (White Group: Malcolm Hutchings and Andy Ramsey, Squib).

#### OVERALL BLACK AND WHITE GROUP TROPHIES

These trophies are awarded to the best performing boats in each of the Black and White groups using a formula detailed in the Sailing Instructions. Last year's winners were *Yes!* (Black Group: Adam Gosling, IRC 4) and *Lady Penelope* (detailed above).

#### ABERDEEN ASSET MANAGEMENT UNDER 25 TROPHY

This trophy is awarded to the boat that races with a full crew complement who are aged under 25 years old on 9th August, and achieves the best results over the entire Week. This competition is open to all classes. Last year's winner was Chris Taylor in the J/80 class with *J.A.T.*

#### YOUNG SKIPPER'S TROPHY

The Young Skipper's Trophy is awarded to the Skipper aged under 25 on 9th August who achieves the best results over the entire Week. The competition is open to young skippers in all classes and recognises the success of the yachtsmen and women of the future. Last year's winner was Alistair Barter in the Sonar class with *Bertie*.

#### THE BRITANNIA CUP\*

In 1950, Sir Peter Scott suggested to King George VI that larger yachts should compete for a new trophy. It was felt that the America's Cup could not be restarted after the war and it was time to introduce another competition of international significance.

King George agreed and presented a trophy to the Royal Yachting Association, naming it the Britannia Cup.

The Britannia Cup was first won in 1951 by *Taiseer IV* and Group Captain R J S Barton. This year the Britannia Cup will be awarded to the winner of IRC Class 0 on Tuesday 5th August and will be in commemoration of the centenary of the Great War at Sea. Last year, racing was cancelled on the Tuesday of the regatta due to lack of wind therefore this trophy was not presented in 2013.

#### NEW YORK YACHT CLUB CHALLENGE CUP\*

The New York Yacht Club presented this Cup to the Royal Yacht Squadron in 1951 on the 100th Anniversary of the commencement of the America's Cup. The trophy was intended to encourage overseas yachts to race at Cowes and was awarded each year to the winner of the top IRC class in one of the races during the Week.

This year, the NYYC Challenge Cup will be awarded to the winner of IRC Class 0 on Wednesday 6th August. Last year's winner was Hap Fauth with *Bella Mente*.

\* *The Britannia Cup and the New York Yacht Club Challenge Cup will be formally presented to the winners at the Royal Yacht Squadron prize giving on Friday 8th August.*

## ABERDEEN ASSET MANAGEMENT OVERALL WINNER TROPHY

Year	Winner
2013	LADY PENELOPE Malcolm Hutchings & Andy Ramsey
2012	HARLEQUIN Jonathan Calascione & Jonny Goodwin
2011	DAUNTLESS Giles Peckham, Milo Carver & Richard Romer-Lee

## OVERALL BLACK GROUP WINNERS

Year	Winner
2013	YES! Adam Gosling
2012	HARLEQUIN Jonathan Calascione & Jonny Goodwin
2011	PANTHER James Stableford
2010	THE LISTENING COMPANY Neville Upton
2009	JENGA V Paul & Marie-Claude Heys

## OVERALL WHITE GROUP WINNERS

Year	Winner
2013	LADY PENELOPE Malcolm Hutchings & Andy Ramsey
2012	HARLEQUIN John Raymond & Matt Alexander
2011	DAUNTLESS Giles Peckham, Milo Carver & Richard Romer-Lee
2010	CATHERINE Steve & Peter Lawrence and Patrick Smart
2009	MEN BEHAVING BADLY Rupert & John Mander

## SPECIAL TROPHIES

### THE BRITANNIA CUP

Year	Winner
2013	Racing cancelled
2012	PACE Johnny Vincent
2011	TOKOLSHE Michael Bartholomew
2010	BOB Sam Laidlaw
2009	RIO Charles Dunstone

## NEW YORK YACHT CLUB CHALLENGE CUP

Year	Winner
2013	BELLA MENTE Hap Fauth
2012	PACE Johnny Vincent
2011	MARINETTI Robert Condon & Simon Shaw
2010	RIO Charles Dunstone
2009	RIO Charles Dunstone

## WESTMACOTT TROPHY

Year	Winner
2013	AMETHYST Charles Glanville
2012	CATHERINE Steve & Peter Lawrence and Patrick Smart
2011	DANNY Roger Wickens
2010	CATHERINE Steve & Peter Lawrence and Patrick Smart
2009	ZINNIA John Tremlett & Jeremy Lear

## ABERDEEN ASSET MANAGEMENT UNDER 25 TROPHY

Year	Winner
2013	J.A.T Chris Taylor
2012	EXESS William Goldsmith

## YOUNG SKIPPER'S TROPHY

Year	Winner
2013	BERTIE Alistair Barter
2012	TRUSTMARQUE QUOKKA Andrew Sinclair
2011	AQUABAT Fred Warren-Smith
2010	AQUABAT Fred Warren-Smith
2009	THE APPRENTICE Jack Grogan

## OVERALL CLASS WINNERS

### IRC ZERO / BIG BOAT SERIES

Year	Entries	Winner	
2013	13	RAN	Niklas Zennstrom
2012	12	POWERPLAY	Peter Cunningham
2011	11	TEAM ORIGIN	Charles Dunstone
2010	6	RIO	Charles Dunstone
2009	4	ROSEBUD/ TEAM DYT	Roger Sturgeon

### IRC 4

Year	Entries	Winner	
2013	36	YES!	Adam Gosling
2012	27	STRAIT DEALER	David Franks
2011	31	MONGOOSE	Tom Snowball
2010	33	MARINE DIFFUSION DUNKERQUE	Philippe Bourgeois
2009	42	YES!	Adam Gosling

### IRC 1

Year	Entries	Winner	
2013	8	5 DEGREES WEST	Keith Mills
2012	18	ANTILOPE	Willem Wester
2011	24	TOKOLOSHE	Michael Bartholomew
2010	33	ANTILOPE	Willem Wester
2009	19	RIO	Charles Dunstone

### IRC 5

Year	Entries	Winner	
2013	35	RAGING BEE	Dussere Louis-Marie
2012	34	FEVER GLENFIDDICH	Grant Gordon
2011	33	YES!	Adam Gosling
2010	32	YES!	Adam Gosling
2009	43	JENGA V	Paul & Marie-Claude Heys

### IRC 2

Year	Entries	Winner	
2013	19	TONNERRE DE BRESKENS 3	P.W. Vroon
2012	35	ZEPHYR	Steve Cowie
2011	32	SHMOKIN' JOE	Duncan McDonald & Phil Thomas
2010	31	LA REPOSE	Peter Morton & Andrew McIrvine
2009	46	ANTILOPE	Willem Wester

### IRC 6

Year	Entries	Winner	
2013	35	ETB TYRES JIGGERY POKERY	Chaz Ivill
2012	31	ENIGMA	Ian Braham
2011	35	SIMPLICITY	Rory Fitzwilliams
2010	33	ENIGMA	Ian Braham
2009	38	MIKADO	Sir Michael Briggs

### IRC 3

Year	Entries	Winner	
2013	41	TOKOLOSHE	David Bartholomew
2012	32	XINSKA	Bernard Olesinski
2011	33	FATJAX	Iain Kirkpatrick
2010	38	FATJAX	Iain Kirkpatrick
2009	51	SLEEPER	Jonty Layfield

### IRC 7

Year	Entries	Winner	
2013	24	WOOF	Jo Richards
2012	18	WOOF	Jo Richards
2011	19	MADELAINE	Edward, Madelaine & Isobella Donald
2010	34	MADELAINE	Edward, Madelaine & Isobella Donald

## CRUISER (DIVISION A)

Year	Entries	Winner
2013	17	SKY HUNTER II Peter Bainbridge
2012	18	PANTHER James Stableford
2011	25	PANTHER James Stableford

## CRUISER (DIVISION B)

Year	Entries	Winner
2013	23	GAZELLE Minka Armitage
2012*	18	GAZELLE Minka Armitage

## FIRST 40.7

Year	Entries	Winner
2013	16	INCOGNITO Paul McNamara & Tony Lowe
2012	18	ELANDRA Calvin Reed
2011	26	TRADITION PHILOSOPHIE IV Nicolas Gaunt-Prat
2010	29	PLAYING AROUND Peter Robson
2009	32	INCOGNITO Paul McNamara & Tony Lowe

## CONTESSA 32

Year	Entries	Winner
2013	9	BLANCO Raymond Rouse
2012	7	BLANCO Raymond Rouse
2011	12	BLANCO Raymond Rouse
2010	7	BLANCO Raymond Rouse
2009	11	BLANCO Raymond Rouse

## DARING

Year	Entries	Winner
2013	18	DAUNTLESS Giles Peckham, Milo Carver, & Richard Romer-Lee
2012	23	DAUNTLESS Giles Peckham, Milo Carver, & Richard Romer-Lee
2011	23	DAUNTLESS Giles Peckham, Milo Carver & Richard Romer-Lee
2010	22	DEFENDER Jeremy Preston & Scott Macleod
2009	26	DAUNTLESS Giles Peckham & Milo Carver

## DRAGON

Year	Entries	Winner
2013	14	AIMEE Graham Bailey
2012	13	ECSTATIC Eric Williams
2011	13	AIMEE Graham Bailey
2010	13	ECSTATIC Eric Williams
2009	18	RUMOURS Len Jones

## ETCHELLS

Year	Entries	Winner
2013	17	STAMPEDE Rob & Ashley Goddard
2012	10	GELERT James Howells
2011	11	FREELANCE Laurence Mead
2010	15	ARBITRATOR Graham & Stephen Bailey
2009	16	ARBITRATOR Graham & Stephen Bailey

## FLYING FIFTEEN

Year	Entries	Winner
2013	8	MEN BEHAVING BADLY Rupert and John Mander
2012	7	BLACK Nick Clarke
2011	11	MEN BEHAVING BADLY Rupert & John Mander
2010	10	MEN BEHAVING BADLY Rupert & John Mander
2009	16	MEN BEHAVING BADLY Rupert & John Mander

## J/109 AND BRIDGESTONE TYRES TROPHY

Year	Entries	Winner
2013	25	HARLEQUIN Jonathan Calascione & Jonnie Goodwin
2012	26	HARLEQUIN Jonathan Calascione & Jonny Goodwin
2011	30	VELVET ELVIS Adam & Helen Wright
2010	35	JEROBOAM Rick Garratt
2009	32	ZELDA Mike Ewart-Smith & Ben Richards

## J/80

Year	Entries	Winner	
2013	16	J.A.T	Chris Taylor
2012	12	RAFBF SPITFIRE	Simon Ling
2011	25	BOATS.COM	Ian Atkins
2010	19	SPITFIRE	Team Spitfire
2009	21	HOOLINGKAZAN	Mark Baskerville & Steve Sault

## MULTIHULL

Year	Entries	Winner	
2013	2	BUZZ	Phil Cotton
2012	6	BUZZ	Phil Cotton
2011	6	BUZZ	Phil Cotton
2010	8	TRUE LOOK	Carl Hennix
2009	6	ROO	Ben Goodland

## NAUTOR SWAN

Year	Entries	Winner	
2013	12	BRONENOSEC	Igor Frolov
2012	6	VONDELING	Anthony Ward
2011	10	MAGICAL MYSTERY TOUR	The Leask Family
2010	10	JACOBITE	Stephen James
2009	8	JACOBITE	Stephen James

## QUARTER TON

Year	Entries	Winner	
2013	16	WHISKERS	Liz Rushall & Lincoln Redding
2012	12	ESPADA	Louise Morton
2011	11	PANIC	Mark Lees
2010	14	ESPADA	Lousie Morton
2009	13	BULLET	Howard Sellars & Mike Till

## REDWING

Year	Entries	Winner	
2013	25	HARLEQUIN	John Raymond & Matt Alexander
2012	24	HARLEQUIN	John Raymond & Matt Alexander
2011	24	QUAIL	Edmund Peel & James Wilson
2010	20	GOOSE	Major Nick Woolgar & Justin Biddle
2009	26	QUAIL	Edmund Peel

## RS ELITE

Year	Entries	Winner	
2013	12	KANDOO III	Crauford McKeon
2012	13	KANDOO III	Crauford McKeon
2011	9	RSSAILING.COM	Martin Wadhams
2010	10	E'TU	Steve Powell
2009	13	CIAO BELLA	Mike Tong & Peter Wareham

## SB20

Year	Entries	Winner	
2013	33	SPORTSBOATWORLD.COM	Jerry Hill
2012	26	SPORTSBOATWORLD.COM	Jerry Hill
2011	38	EAU NO!	Mark Stokes
2010	42	CHAOTIC	Nick Phillips
2009	64	PRO-VELA.COM	Geoff Carveth

## SEAVIEW MERMAID

Year	Entries	Winner	
2013	14	AMETHYST	Charles Glanville
2012	15	DRAGONFLY	Anthony Eaton
2011	14	AMETHYST	Richard Davies & Nick Hewitt
2010	15	HALLUF	Richard Prest
2009	15	ROSEMARY	Ben Few-Brown

## SIGMA 33

Year	Entries	Winner	
2013	8	WHIPPA SNAPPA	Richard Puddifoot
2012	8	EPHESIAN	Stuart Brand & Emma Gage
2011	10	WHIPPA SNAPPA	Richard Puddifoot
2010	15	WHIPPA SNAPPA	Richard Puddifoot
2009	13	WHIPPA SNAPPA	Richard Puddifoot

## SIGMA 38

Year	Entries	Winner	
2013	10	WITH ALACRITY	Chris and Vanessa Choules
2012	15	MEFISTO	Kevin Sussmilch
2011	16	MEFISTO	Kevin Sussmilch
2010	19	THE PROJECT	Andy Budgen & Freddie Schwyn
2009	18	THE PROJECT	Andy Budgen & Freddie Schwyn

## SOLENT SUNBEAM

Year	Entries	Winner	
2013	12	DANNY	Roger Wickens
2012	10	DANNY	Roger Wickens
2011	10	DANNY	Roger Wickens
2010	11	DANNY	Roger Wickens
2009	11	DANNY	Roger Wickens

## SONAR

Year	Entries	Winner	
2013	13	JENNY	Andy Cassell & Ken Newman
2012	13	BERTIE	Simon Barter
2011	10	MUMM-RA	Will Rome
2010	15	BERTIE	Simon Barter
2009	17	BERTIE	Simon Barter

## SPORTSBOAT

Year	Entries	Winner	
2013	16	BETTY	Jon Powell
2012	17	TURBULENCE	Paul & Natalie French

## SQUIB

Year	Entries	Winner	
2013	24	LADY PENELOPE	Malcolm Hutchings & Andy Ramsey
2012	27	LADY PENELOPE	Malcolm Hutchings & Andy Ramsey
2011	27	LADY PENELOPE	Malcolm Hutchings & Andy Ramsey
2010	18	AQUABAT	Fred Warren-Smith
2009	18	BUCCANEER	Bob Cheek

## SUNSAIL

Year	Entries	Winner	
2013	67	FIRST SAILING	First Sailing
2012	73	COAST GRAPHICS	Dan Sanders
2011	50	ISLAS CANARIAS-LANZAROTE	Rafael Lasso
2010	74	THE LISTENING COMPANY	Neville Upton
2009	42	THE LISTENING COMPANY	Neville Upton

## SWALLOW

Year	Entries	Winner	
2013	10	CURLEW	CUCrC: Fiona Hampshire, Arthur Henderson and Honor Fell
2012	14	GWAHIR	Mike Wigmore Mark Struckett & Charles Hyatt
2011	12	SKUA	Harry Roome, Prue Roome & David Lees
2010	12	SKUA	Harry Roome
2009	9	MIGRANT	Charles Fisher, Richard & Carol Thompson

## VICTORY

Year	Entries	Winner	
2013	15	VARIETY	Janet Dee and Shaun Hopkins
2012	16	ZIVA	Mark & Joanna Dennington & Jim Downing
2011	16	ZIVA	Mark & Joanna Dennington
2010	22	ZINNIA	John Tremlett & Jeremy Lear
2009	20	ZINNIA	John Tremlett & Jeremy Lear

## X ONE-DESIGN

Year	Entries	Winner	
2013	81	LASS	John Tremlett, Jeremy Lear, Richard Jordan and Richard Bullock
2012	88	CATHERINE	Stephen & Peter Lawrence & Patrick Smart
2011	145*	PHOENIX	Chris Froy, Andrew Shaw & Alan Roberts
2010	88	CATHERINE	Stephen & Peter Lawrence & Patrick Smart
2009	80	LONE STAR	Stuart Jardine

\* Centenary Year

The clubs that form Cowes Combined Clubs (CCC) are both Island and mainland based. In total there are ten member clubs, nine of which are actively involved in the race management of Aberdeen Asset Management Cowes Week and six of which have their clubhouses in Cowes. Prior to the formation of CCC in 1964, most member clubs traditionally ran their own regatta for a day or more during Cowes Week.

The Cowes Corinthian Yacht Club joined CCC relatively recently, and currently runs the committee boat start together with the Royal Corinthian Yacht Club. The Royal Ocean Racing Club is the only club which is not directly involved in running racing during the week. They were originally members as a result of running the Admiral's Cup - which in its early days was an integral part of Cowes Week - and then latterly because of the Rolex Fastnet Race which starts the day after Aberdeen Asset Management Cowes Week finishes on alternate, odd years. This year marks the 50th anniversary of co-ordinated race management by CCC at Cowes Week (more information on p12).

The following notes give some history of each club.



## COWES CORINTHIAN YACHT CLUB

In 1952 the Cowes Corinthian Yacht Club was founded by a benefactor, Tiny Mitchell, who was determined to provide a yacht club for the working men of Cowes. The corinthian spirit still exists today and has expanded to meet the needs and aspirations of all sections of the community, irrespective of their means. The Club joined CCC relatively recently and currently runs the committee boat starts together with the Royal Corinthian Yacht Club.



Tiny Mitchell's foresight has provided the Club with a unique waterfront position in the heart of Cowes with one of the most comprehensive waterside facilities in the town. As well as a friendly clubhouse, it has its own marina, slip, crane and hard standing for boat storage. The Club runs an extensive programme of racing and cruising for keelboats, with a full range of supporting social functions. It is open to all competitors during the regatta.

## COWES TOWN REGATTA

The Cowes Town Regatta (CTR) is a committee of local people interested in the town and sailing activities. The date of formation is not known but it was certainly in existence in 1869.



By command of Queen Victoria in 1891, the CTR committee ran a regatta known as the Royal West Cowes Regatta. The prefix 'Royal' was used until 1935 when it was dropped upon instruction of the Home Secretary. Originally a mixture of sailing, rowing and other water based sports, rowing was finally abandoned in 1953, and since that date the regatta has been purely for sailing. Nowadays, the committee runs the racing for the dayboats of White Group on the Thursday of Aberdeen Asset Management Cowes Week and will hold a prize-giving for these races on Friday 8 August at 5pm, hosted by the Royal London Yacht Club.

## ISLAND SAILING CLUB

Established by General Baring and a group of enthusiasts from the Royal Yacht Squadron, the Island Sailing Club was formed in 1889 to organise the racing of small craft for which the Royal Yacht Squadron and Royal London Yacht Club (being the only yacht clubs in Cowes at the time) had no facilities. This year the Club proudly celebrates its 125th anniversary.

The Club sits in the centre of the town and provides a warm welcome and wonderful views across the Solent for its members all year round. Its current spacious clubhouse was made possible by the energy of the late Sir Owen Aisher as Commodore during the early 1960s, and the Centenary Room on the top floor was added in 1989. The Club has an active programme of Tuesday night racing, and also runs the famous Round the Island Race which regularly boasts over 1500 entries. Race officers from the Island Sailing Club join forces with the Royal Southern Yacht Club to run racing on the Thursday, Friday and Saturday of Cowes Week, being joined by Cowes Town Regatta on Thursday.



## ROYAL CORINTHIAN YACHT CLUB

The Corinthian Yacht Club, established in 1872, was formed to counteract the growing professionalism in yacht racing. The Club was granted the Royal title in 1884. Over the years, the Club established bases at Erith on the Thames, Burnham-on-Crouch, The Isle of Grain and in 1948, in Cowes.

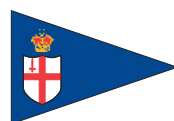


The Club has always been at the forefront of one-design innovation and racing, and in Cowes has been the spiritual home of the various dayboat fleets racing from the port. The Cowes branch has 850 members drawn from both the Island and the mainland, sailing many different kinds of boat at events all over the globe. Blessed with a superb situation overlooking the Solent, the Club is one of the most sought after "watering holes" in Cowes. During Aberdeen Asset Management Cowes Week, the Club runs the committee boat starts together with Cowes Corinthian Yacht Club.

## ROYAL LONDON YACHT CLUB

The Royal London Yacht Club first met at the Cole Hole Tavern on the Strand in London in 1838. The Club has been established on the Parade at Cowes since 1882 after it purchased a fine pair of Georgian houses to form its present clubhouse.

With many members living or working in the capital, the Club's long history as a principal element in GBR sailing is a matter of great pride to its members who balance past traditions with an active and progressive new membership. The Club operates a launch service for its members and has its own moorings, including a 20 metre stretch of Trinity Landing. It is very active in running racing with a full and varied calendar throughout the year which includes Cowes Classics Week. During Aberdeen Asset Management Cowes Week, the Club joins forces with the Royal Thames Yacht Club and the Royal Southampton Yacht Club to run racing on the first Saturday, Sunday and Monday of the regatta.



## ROYAL OCEAN RACING CLUB

The Royal Ocean Racing Club is an international club which was established in 1925. It has over 3,500 members, all of whom have to have competed in offshore races to be eligible to join. It boasts an elegant clubhouse in the centre of London's West End as well as having modern offices in Cowes, from which many of its races are run during the summer months.



At the forefront of the development of offshore racing, the Club introduced the RORC Rule in 1925 which allowed boats of differing sizes and types to race against each other with a time allowance based on a rating. That rule led to the IOR (International Offshore Rule), and nowadays the Club has developed and administers the most popular worldwide rating rule, IRC, with over 8,000 boats holding a certificate. The RORC also runs the Rolex Fastnet Race which starts the Sunday after Aberdeen Asset Management Cowes Week finishes and takes place in "odd" years (next scheduled for 2015).

## ROYAL SOUTHAMPTON YACHT CLUB

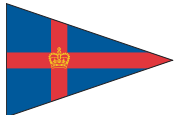
Founded in 1875, the Royal Southampton Yacht Club was previously based at Above Bar and also near to the County Cricket Ground in Southampton. Nowadays, the Club enjoys a magnificent clubhouse overlooking Ocean Village in the centre of the city, as well as a satellite clubhouse at Gins Farm on the peaceful banks of the Beaulieu river.

With about 1600 members, the Club runs a very active and varied racing programme all year round for both keelboats and multihulls. It has spearheaded short-handed (mainly two person) racing both locally and offshore with its Island Double (around the Isle of Wight) being the most popular. All the Club's races are open to both members and non-members, and the key aims are lively competition afloat and friendly socialising ashore. During Aberdeen Asset Management Cowes Week, the Club joins forces with the Royal Thames Yacht Club and the Royal London Yacht Club to run racing on the first Saturday, Sunday and Monday of the regatta.



## ROYAL SOUTHERN YACHT CLUB

Established in 1837, the Royal Southern Yacht Club is now based on the Hamble River where it has been since 1939. Prior to that, it was based in Southampton and actually started life as the Royal Southampton Yacht Club, changing its name in 1844. The cottages that formed the original clubhouse on the Hamble have now been added to, with a superb new building overlooking the Hamble River as well as dry sailing facilities for dayboats.



In 1970, the Club initiated the immensely successful Solent Points Championship and was instrumental in adopting and encouraging modern sportsboats in the early 1990s. The Club regularly runs national championship events for one-design classes and is an integral part of the Aberdeen Asset Management Cowes Week organisation, joining forces with the Island Sailing Club to run racing on the Thursday, Friday and Saturday of the regatta (with Cowes Town Regatta responsible for White Group classes on the Thursday).

## ROYAL THAMES YACHT CLUB

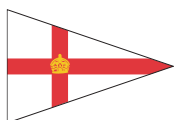
The Royal Thames Yacht Club is the oldest yacht club in the United Kingdom and was established in 1775, as the Cumberland Fleet, by a band of very respectable gentlemen. After the death of its first patron, Cumberland's nephew, Prince William Duke of Clarence, took over. In 1823 in the White Horse Tavern, eight Cumberland Fleet owners reformed as the Thames Yacht Club, and in 1830 their patron, who had ascended the throne to become William IV, bestowed upon the Club the Royal title. In 1961, the earlier clubhouse in Knightsbridge was redeveloped, with a new building incorporating the present clubhouse.

The Club originally organised yacht racing on the Thames, as many of its trophies show, but as the steam train made access to the South Coast easy, the Club began to run more and more racing in the Solent and today joins the Royal London Yacht Club and the Royal Southampton Yacht Club to run racing on the first Saturday, Sunday and Monday of Aberdeen Asset Management Cowes Week.



## ROYAL YACHT SQUADRON

The Royal Yacht Squadron (RYS) was founded in 1815 and the Club moved into the Castle in 1858 (in 2015, bicentenary celebrations will take place which promises a fabulous series of events). In 1826 it first organised the races that developed into Cowes Week, establishing Cowes as the centre of sailing in the UK. The Club also did much to establish the rules of the sport during the 19th century.



The arrival of Queen Victoria at Osborne House, and the keen interest in yachting taken by the future Edward VII, helped Cowes to become the place to sail and to be seen; Edward VII presented the impressive array of polished cannons outside the Castle. In 1851 the yacht America crossed the Atlantic to win an RYS race at Cowes – thus began the America's Cup further reinforcing Cowes' position as the spiritual home of yacht racing. The Club now allows its Platform and Battlements to become the hub for race management during Aberdeen Asset Management Cowes Week.



Organising the world’s best-known sailing regatta is a big undertaking. Behind the scenes there’s a committed team dedicated to ensuring that Aberdeen Asset Management Cowes Week runs like clockwork.

## THE CCC CLUBS AND THEIR VOLUNTEER RACE OFFICERS

Cowes Week Limited (CWL), as a wholly owned subsidiary of Cowes Combined Clubs (CCC), is the management company responsible for the business operation of Aberdeen Asset Management Cowes Week, ensuring both the shore-side and racing elements of the event are managed in the most streamlined way.

CWL employs a small full-time staff to oversee the organisation of the event and to co-ordinate its commercial activities. Around 100 more people are taken on during the event itself. In addition, the clubs that comprise CCC provide a total of 250 volunteer race officers for the race organisation of the regatta.

Cowes Combined Clubs comprises ten member clubs with six being based in Cowes and the remainder on the mainland. Race management of the regatta is split into three (the ‘triumverate’ system), with different clubs involved at different times of the Week. This allows the volunteer race officers to take part in at least some of the racing.

On any given day there are around 80 volunteer race officers on duty. The centre of their operation is the Platform of the Royal Yacht Squadron from where the Principal Race Officers and their teams run the racing. There are also ten committee and spotter boats afloat, all of which are manned by volunteers.



## MEDIA CENTRE

The Media Centre welcomes up to 400 accredited media during Aberdeen Asset Management Cowes Week, with many more following the event online. The appeal is truly international, with 20% of all visiting media from overseas. The event's PR agency, WSM Communications, work throughout the year to make sure that Aberdeen Asset Management Cowes Week is profiled across the sailing, sports and lifestyle pages in the press, and ensure that journalists have the stories they need throughout the event. Media Centre Manager, Mary Scott-Jackson, and her team make sure that the press facilities run smoothly. The Media Centre is also home to a number of photography and television production resources during the Week.



## REGATTA CENTRE

The front office of the Regatta Centre is the central information hub for both competitors and spectators. Competitor registrations and collection of daily results, weather forecasts and prizes all take place here.

Part of the Regatta Centre is used to hold protest meetings during the latter part of each day to resolve boat-to-boat disputes, and during an average Aberdeen Asset Management Cowes Week around 150 protests are typically heard.

Spectators are welcome to come to the Regatta Centre and ask about the racing, pick up copies of results and weather forecasts, buy a copy of the Racing Guide or items from the official merchandise range, and also organise spectator boat trips.

## TECHNOLOGY

Running a world-class event like Aberdeen Asset Management Cowes Week would be impossible without some pretty sophisticated technology. Whether it's processing and distributing the thousands of daily results, running the event website (including streamed online TV coverage of the event throughout the Week), or operating the event's own cable television station, EventTV, the responsibility for keeping the wheels of the event turning lies with the 20-strong team from technology partner Next Generation Results (NGR).

Operating from a purpose-built computer centre in the depths of the Regatta Centre (known internally as "The Bunker"), the NGR team work around the clock to turn over 8,000 finishing times, protests, text declarations, retirements and disqualifications into 400 sets of constantly updated daily and overall results. This information is added to the wealth of news, information, live and recorded film, and pictures that is distributed by the team each day - ensuring that wherever people are in the world, they are kept up-to-the-minute with what's happening at the event.





photo © www.beken.co.uk

Cowes Week is one of the UK’s longest running and most successful sporting events, and is a key highlight of the British sporting summer. It has been held in early August every year since 1826 except during the two world wars

Traditionally Cowes Week takes place after Glorious Goodwood and before the Glorious Twelfth – day one of the grouse shooting season.

The first race was for a “Gold Cup of the Value of £100”, held in 1826 for just seven yachts under the flag of the Royal Yacht Club (which later became the Royal Yacht Squadron in 1833).

The next year, King George IV indicated his approval of the event by presenting a cup (the King’s Cup, presented at every subsequent event until 1939) to mark the occasion, and the event became known as Cowes Regatta. This was run as a three-day, then a four-day, event and quickly became part of the social calendar.

From 1885, other Cowes-based and mainland clubs began to organise racing on either side of the Royal Yacht Squadron’s regatta, and as a result it grew in size and popularity.

The early 1900’s saw Cowes Regatta go from strength to strength with the graceful 23-, 19- and 15-metre boats racing in all their glory, together with the J-class boats later on in the 1930’s.

The King’s Cup was replaced by the Britannia Cup, which was presented to the Royal Yachting Association in 1950 by King George VI who, at the time, was Admiral of the Royal Yacht Squadron.



photo © www.beken.co.uk

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The regatta has evolved enormously and now up to 1,000 boats in up to forty different handicap, one-design and multihull classes race over eight days



photo © www.beken.co.uk

By 1953 nine days of racing were provided by seven clubs, with each club running its own event and providing its own sailing instructions, racing marks and even its own start and finish lines. This did not make life easy for the competitors!

It was not until 1964 that, on the suggestion of HRH Prince Philip (a regular competitor and Admiral of the Royal Yacht Squadron), Cowes Combined Clubs (CCC) was formed to run and organise the regatta in a co-ordinated way with a universal start line and a single set of sailing instructions and racing marks.

his body represented the seven clubs involved in managing the racing (Royal Yacht Squadron, Royal London Yacht Club, Royal Thames Yacht Club, Royal Southampton Yacht Club, Royal Southern Yacht Club, Island Sailing Club and Royal Ocean Racing Club) plus Cowes Town Regatta Committee. Nine days of racing were provided until 1991 when the final Sunday was dropped.

## THE MODERN ERA

In 1998 the Royal Corinthian and Cowes Corinthian Yacht Clubs joined Cowes Combined Clubs and became responsible for organising the committee boat starts which were introduced in the same year.

In 2004, on its 40th anniversary, CCC moved into the new purpose-built Regatta Centre, which was officially opened by HRH Prince Philip. In November 2007, Cowes Week Limited (CWL) was formed as a wholly owned subsidiary of CCC, an initiative designed to ensure

that both the racing and the shore-side elements of the regatta were managed in the most streamlined way.

## THE REGATTA TODAY

The regatta has evolved enormously since its early beginnings, and now between 800 and 1,000 boats in up to forty different handicap, one-design and multihull classes race over eight days.

It is this complete mixture of classic and ultra-modern designs that gives the regatta its unique flavour. Several classes that raced more than 50 years ago are still racing today; Dragons, Flying Fifteens, Redwings, Seaview Mermaids, Solent Sunbeams, Swallows, Victorys (who celebrate their 80th anniversary this year) and the X One Designs (who celebrated their Centenary in 2011). New classes are included as they increase in popularity.

Around 8,000 competitors now participate, ranging from Olympic and world-class yachtsmen to the occasional weekend sailors. The spectacle that the racing provides, together with the vibrant festival atmosphere, attracts over 100,000 visitors to Cowes during the event.

In 2014, CCC is proud to celebrate the 50th anniversary of coordinated race management at Cowes Week between its member clubs and, to mark the occasion, the CCC Anniversary Trophy has been introduced as a new inter-club team trophy.



photo © www.beken.co.uk

In 2014, CCC is proud to celebrate the 50th anniversary of coordinated race management at Cowes Week





# For us, every week is a chance to perform.

## Pure focus on the goals that matter.

Each year at Cowes Week, participants use teamwork, know-how and sheer determination to perform to their best.

At Aberdeen, it's something we strive to do every week of the year. By focusing on asset management and nothing else, we are dedicated to helping our clients get closer to the goals that matter to them.

Focus, determination and expertise. Experience them all at Aberdeen Asset Management Cowes Week and at Aberdeen throughout the year.

Please remember the value of investments and the income from them can go down as well as up and you may get back less than the amount invested.

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**Aberdeen**  
Asset management

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