

ABERDEEN ASSET MANAGEMENT PHOTOGRAPHY COMPETITION

TERMS AND CONDITIONS

1 ELIGIBILITY

- 1.1 This competition is only open to Eligible Participants. An Eligible Participant is a person of any age who has taken photos at Aberdeen Asset Management Cowes Week 2015.
- 1.2 Proof of age will be required before prizes are awarded. The Promoter reserves the right to verify the eligibility of Eligible Participants. By taking part in this competition Eligible Participants confirm that they accept these terms and conditions and that they have the consent of their parent or guardian to enter the competition, if under the age of 18.
- 1.3 On the event of an Under 18 winning an alcoholic prize an alternative non-alcoholic prize will be awarded at the choice of the promoter.
- 1.4 On the event of a person winning the Volvo prize without a driving licence an alternative prize will be awarded at the choice of the promoter.

2 ENTRY DATES

- 2.1 The competition will be open for entries from 00.01 on Saturday 8 August to 23.59 on Saturday 15 August 2015 inclusive for submission of images taken during the period of Aberdeen Asset Management Cowes Week 2015 (8-15 August) only.
- 2.2 The competition on Saturday 8th August for A bottle of Chilgrove Dry Gin courtesy of Chilgrove Gin will be open for entries from 00.01 on Saturday 8 August to 23.59 on Saturday 8 August 2015.
- 2.3 The competition on Sunday 9th August for two spaces for racing in the Sunsail Match First 40 Class courtesy of Sunsail Events will be open for entries from 00.01 on Sunday 9 August to 23.59 on Sunday 9 August 2015 – the prize is only available to redeem on the Tuesday 11th 2015.
- 2.4 The competition on Monday 10th August for an all-performance crew jacket courtesy of Gill will be open for entries from 00.01 on Monday 10 August to 23.59 on Monday 10 August 2015.
- 2.5 The competition on Tuesday 11th August for a treatment gift voucher and array of products worth £200 courtesy of Liz Earle on Ladies Day will be open for entries from 00.01 on Tuesday 11 August to 23.59 on Tuesday 11 August 2015.
- 2.6 The competition on Wednesday 12th August for a pair of deck shoes courtesy of Chatham Marine will be open for entries from 00.01 on Wednesday 12 August to 23.59 on Wednesday 12 August 2015.
- 2.7 The competition on Thursday 13th August for a Cowes Week 'Goodie Bag' courtesy of Aberdeen Asset Management will be open for entries from 00.01 on Thursday 13 August to 23.59 on Thursday 13 August 2015.
- 2.8 The competition on Friday 14th August for the use of an all-new Volvo XC90 for a week together with a Volvo Ocean Race goodie bag courtesy of Volvo will be open for entries from 00.01 on Friday 14 August to 23.59 on Friday 14 August 2015.
- 2.9 The competition on Saturday 15th August for a bottle Nyetimber Classic Cuvee 2010 courtesy of Nyetimber will be open for entries from 00.01 on Saturday 15 August to 23.59 on Saturday 15 August 2015.

3 COMPETITION SPECIFICATION

- 3.1 Submitted images must be taken through the use of a personal android or smart phone and be directed to the @Cowes_Week Twitter and Instagram page including the #MyCowesWeek hashtag
- 3.2 The images should depict a typical scene from Aberdeen Asset Management Cowes Week capturing what Cowes Week means to the individual.
- 3.3 All entries must come from the entrant's personal Twitter or Instagram account to be considered.
- 3.4 Entries will be accepted by Twitter & Instagram submission only.

4 HOW TO ENTER

- 4.1 Entries should be submitted via Twitter & Instagram only
- 4.2 The top 20 images at the end of each day will be displayed via the official website at <http://aamcw.co/comps>.
- 4.3 All images submitted must be taken by the individual submitting them.
- 4.4 Eligible Participants may upload as many images as they like although only one can be chosen within the shortlisted 20 at the end of each day.
- 4.5 Images may be featured in the competition gallery on the official website. All submissions will be reviewed by the judging panel and a winner from each category (see below) will be selected.
- 4.6 If an Eligible Participant doesn't include the @Coves_Week handle and #MyCovesWeek hashtag within their Twitter or Instagram post the image will not be eligible for the competition.

5 LOST/INCOMPLETE ENTRIES

- 5.1 Late, out of focus, defaced, inappropriate or corrupt entries (to be determined at the Promoter's absolute discretion) will not be accepted. Neither Aberdeen Asset Management nor Cowes Week Limited accepts any responsibility for damage or loss resulting from misdirected or incomplete entries.

6 COPYRIGHT

- 6.1 Copyright in all images submitted for this competition remains with the Eligible Participant. However, each Eligible Participant grants a worldwide irrevocable, perpetual licence to Aberdeen Asset Management and Cowes Week Limited to feature any or all of the submitted images in any of their publications, websites, and/or in any promotional material connected to Aberdeen Asset Management Cowes Week or this competition.
- 6.2 Aberdeen Asset Management reserves the right to reproduce the images submitted onto canvas, flag or other medium (if appropriate) for display at Aberdeen Asset Management Cowes Week.

7 7. JUDGING

- 7.1 The shortlisted images will be judged by a panel made up of a representative from Aberdeen Asset Management, Cowes Week Limited and Event Partners.
- 7.2 The judges' decision is final.

8 8. PRIZES

- 8.1 The winning images will be showcased on the Aberdeen Asset Management Cowes Week website and the winners will receive prizes as detailed below:

Saturday 8th August – A bottle of Chilgrove Dry Gin courtesy of Chilgrove Gin

Sunday 9th August – Two spaces for racing in the Sunsail Match First 40 Class courtesy of Sunsail Events

Monday 10th August – An all-performance crew jacket courtesy of Gill

Tuesday 11th August – A treatment gift voucher and array of products worth £200 courtesy of Liz Earle on Ladies Day

Wednesday 12th August – A pair of deck shoes courtesy of Chatham Marine

Thursday 13th August – A Cowes Week 'Goodie Bag' courtesy of Aberdeen Asset Management

Friday 14th August – The use of an all-new Volvo XC90 for a week together with a Volvo Ocean Race goodie bag courtesy of Volvo

Saturday 15th August – A bottle Nyetimber Classic Cuvee 2010 courtesy of Nyetimber

Overall Prize – A £500 Amazon Voucher courtesy of Aberdeen Asset Management

- 8.2 The prize winners will be contacted through their official Twitter or Instagram page.

9 OTHER TERMS

- 9.1 Eligible Participants, are not permitted to submit watermarked images. Any images incorporating a watermark will not be eligible for this competition.
- 9.2 By entering this competition, Eligible Participants agree to participate in any accompanying PR, such as interviews, filming and photography with local press.
- 9.3 Such interviews, footage and images may appear in the press or may be used by Cowes Week Limited, Aberdeen Asset Management and/or members of its group of companies in marketing materials or publications or for internal communication purposes.
- 9.4 All prizes are non-transferable and there are no cash alternatives.
- 9.5 Employees of Aberdeen Asset Management and Cowes Week Limited are not eligible for the competition prizes.
- 9.6 The Promoter is Aberdeen Asset Management PLC whose registered address is 10 Queen's Terrace, Aberdeen, AB10 1YG.